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Dear HR.

**The dawn of a new era.**

The fund is now entering an exciting new chapter in its history with the launch of a dynamic new name and modern logo.

With effect from 1 June 2016, the name of the fund has changed from the Cape Joint Pension Fund to the LA Retirement Fund. The fund's registration number and banking account details remain unchanged.

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Our new name, LA Retirement Fund, reflects the dawn of a new era – one in which we actively portray the following:

- A dynamic defined contribution fund for active members
- A fund that continues to fulfil its pension promise to you, our pensioners
- All-inclusive membership not constrained just to the Cape
- A unique, easily recognizable brand that is representative of our membership of local authority employees
- Our aim to grow our membership – with effect from 1 June, Councillors may now also join our fund
- The retention of our members at the heart of everything we do
- Our proud history of world class governance practices and our solid investment performance

While the name and logo of the fund has become more modern and relevant to our

diverse membership, our continued commitment to our members and pensioners is stronger than ever.

Please note that this name change will not affect member or pensioner benefits in anyway. Watch this space for benefit improvements.

We have also launched our new mobi-friendly website which is easy to navigate and provides access to important and interesting insights and information ([www.laretirementfund.co.za](http://www.laretirementfund.co.za)). Members are encouraged to register for access to the secure portion of the website to enable them to view their own Member Share values at any time.

### **Member education roadshow**

The fund will be hosting a member education roadshow during the latter part of June and July and we hope to visit as many local authorities as possible. Watch this space for more details of the roadshow venues and dates so that you can help us keep our members informed.

### **HR engagement sessions**

Alas, we have not forgotten you, our partners in HR and will also be scheduling some time to engage with you.

We are planning to host a half day workshop at a few central locations.

The aim is to provide you with more details of the enhanced benefits which we are introducing to our members, keep you up to date with our plans for the future and help you understand more about our name change and the dawn of this exciting new era. We are however aware what all work and no play did to poor Jack so we will ensure that there is enough time for a bit of fun and relaxation as well.

Watch this space for more details on our HR Engagement session so that you do not miss out!

We look forward to seeing you there!

## **We want to hear from you!**



In the words of Henry Ford: "Coming together is a beginning; keeping together is progress; working together is success." Please work with us to help effectively reach more members by clicking here to let us have your feedback on the kind of topics / information you would like to receive from us. We look forward to your feedback.

Our mailing address is now: LA Retirement Fund; Belmont Office Park; Twist Street; Bellville, 7530

**BOARD OF TRUSTEES:**

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Chairperson, Mr DL Carstens, Mr I du Toit, Mr PW Esterhuizen  
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